

CENTRAL NEW YORK SECTION – ISA ANNUAL CLAMBAKE AND VENDOR'S EXHIBIT

Wednesday, June 10, 2009

1:00 – 7:00 PM

Hinerwadel's Grove, 5300 West Taft Road, North Syracuse, NY



The exhibit, is more informal than formal, offering you, the vendors, a chance to meet and greet your clients and others in the relaxed atmosphere of the Clambake. We encourage you to bring a simple display, set out some literature, and then circulate with the visitors and enjoy the day.

The exhibit will have three general areas for display. Electrical service is limited to the inside area along the walls. We encourage all to bring non-electrical, static displays.

1. An **inside area** which will accommodate approximately 30 vendors at long tables, allowing about 6 feet per display. These will be open displays with no backdrops, accessible from both sides of the tables. Those having their own backdrops can use them as they see fit. Limited electrical service is available along the outside walls (bring your own extension cord).
2. A **semi-outside area** will be available under a permanent canopy with space for another 30-40 vendors. While this area is under cover, it is open on the sides. It will be an ideal spot to be closer to the eating areas. Come prepared to secure your materials in case there is a breeze. Also, the tables in this area are picnic tables with attached benches on both sides. This can create a unique display opportunity. Electrical hook-ups, if any, will be limited.
3. An **outside display area**. Is available and is ideal for anyone who likes the open air. Many of the tables have umbrellas to shade the sun. This area also has room for display trailers, motor homes or other free standing portable displays. Another option is to bring your own canopy and table and display as you please. Several spots are available surrounding the raw clam eating and beverage areas. Electrical service will be very limited in these areas. Trailer parking is at the discretion of the Hinerwadel's staff, for safety reasons.

THERE WILL BE NO PRE-ASSIGNED LOCATIONS. All set-up and booth assignments will be made on a first come, first served basis on the day of the show. We are encouraging all to come prepared to be flexible in your display and recognize the informality of the event. We will endeavor to accommodate all registrants in a suitable manner. **Show set-up will be between 11:00 am and 12:30 pm. Trailer set-up will be between 10:00 and 11:00**

DOOR PRIZES: We ask **ALL VENDORS** to contribute door prizes to be given away in a drawing at the end of the Clambake. Please bring these with you the day of the exhibit. Attach a calling card for ID.

PASSPORT GAME: To encourage members, guests, and patrons to circulate and visit **ALL VENDOR** booths, we ask you to participate in the event. Each vendor will be supplied with a numbered stamp to mark each passport card, as patrons visit your display. Once all passport destinations are marked, the holder of the card can drop in a separate bin for a raffle prize.

ADDITIONAL TICKETS: We encourage **Exhibitors** to use their free tickets and to purchase additional Clambake tickets for distribution to your customers and employees. Tickets can only be purchased in blocks of five. This is a great opportunity to spend a day away from the office in a relaxed and congenial atmosphere. This offer is limited to **EXHIBITORS ONLY** – so rent a table and let us know who you are! In addition, **ISA members** can purchase \$30.00 tickets (limit 2). **Non-member** tickets are \$50 each, with a \$15 credit towards membership fee when joining ISA at the Clam Bake.

Please complete the attached form and mail along with your registration fees to Doug Julian at ACI Controls, 5604 Business Ave, Cicero, NY 13039.